

How to Quit Your Day Job Without Any Regrets Whatsoever!



A failure-proof, time-tested, step-by-step guide, to firing your boss, hiring yourself and even triggering your income!

By Iyabo Oyawale

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Dedication

Sometimes when you have dreams, you need someone to push you to 'go for it.' I have found that someone in my husband, Timothy. He was there when I quit my day job. He was there when I started with nothing but a clear knowledge of God's direction, vision, and N10,000 to create and market my first information product. I therefore dedicate this book to him and our kids (Faith, Victoria, Samuel and Israel). You've sacrificed so much to help me achieve my dreams and I love you all.

Acknowledgements

My sincere appreciation goes to God Almighty for making this book possible.

I appreciate the work of all authors who have written on the important subject of how to quit your day job. Their numerous researches (past and present) provided the springboard for this book.

I will also not fail to acknowledge the enormous assistance Dr Sunny Obazu-Ojeagbase gave me in the events culminating to my quitting my day job. He has and continues to be a pillar of support and father.

Ayoola Gafar Ojo, my able assistant. Thank you for always absorbing my pressure.

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Foreword

“Yes, you can make it!”

That wasn't the only sentence in this outstanding book. But, for me, it stood out like a neon light on a dark skyline, dwarfing every other sentence in importance. The sentence is loaded with hope. It has liberating force oozing from it. If anyone believes in it, it can make that person swim across the Atlantic Ocean without fear. The sentence is incredibly powerful. In fact, it's awesome!

But that is not why the sentence arrested my attention in this testimony-rendering book. It's the proof that it provides, yet again, that it works all the time that excited me. Especially because it worked excellently in the life of the author of this career-moulding, life-changing book titled, *How To Quit Your Day Job Without Any Regrets Whatsoever*.

Reading through the book, I've now been able to piece together what had remained a puzzle to me in the remarkable life of the gutty, intelligent, success-thirsty mother of four wonderful children.

Back in 2004, I suddenly became aware of a particular lady's face in almost all the courses I was offering that year. Then, at my monthly Business Leadership Forum, which was an exclusive mentoring programme for members of **Success Digest Leaders' Club**, this same lady's face also became synonymous with the meetings.

Then, for some time, I stopped seeing her. I didn't think that was strange. She was pregnant around that period and I thought she had put to bed and was nursing her baby. But that was only one of the reasons. The real reason was that this woman, who had a steely determination to become financially free, had completed her course of study and had acquired the knowledge that would enable her get to where she was sure God was leading her.

So she had retreated into her own laboratory, taking time to mix together all the formulae about succeeding as an entrepreneur that she had garnered, and was getting set to stake her claim to fame and fortune in the marketplace.

Sure enough, she re-emerged. This time, it wasn't as a student searching for knowledge but a graduate bearing fruits of what she had diligently acquired during her several years of highly-focused studies. Soon, she was beginning to attract attention to herself. Members of the rapidly growing community of Nigerians who are discovering that becoming your own boss is a better alternative to writing application for a paid employment, started to gravitate towards her.

Today, she has helped hundreds of people across Nigeria to translate their dream of becoming their own boss into reality. Every report that I have heard from those who were fortunate to learn from her spoke glowingly of her prowess as a great teacher.

This book is a continuation of her effort to liberate people, especially housewives and mothers who sacrifice their inner urge to bring up their children in a loving environment, for a pay check.

With this book in the hands of such folks, the freedom that had eluded them shall be restored. And this is why I'm so proud of Mrs. Iyabo Oyawale for writing this ground-breaking book.

Do you still doubt that you can make it? Perish that thought! If Mrs. Iyabo Oyawale can make it, you too can. And right inside this book, she shows you how.

Dr. Sunny Obazu-Ojeagbase
Executive Chairman
Success Attitude Development Centre &
Publisher, SuccessDigest and Complete Sports
March 2009

Why I Wrote This Book

This may not be the first quit your day or fire your boss book you are reading but this book is different. Different in the sense that it was written by someone who has travelled the quit your day job route and knows what it means to live and survive without a salary.

You see, everyday, I get saddened by the kinds of indignities people suffer all in the name of working for a salary. And since knowledge is power, I have decided to put together some of my experiences on this route and how you can also find help.

I wrote this book to motivate you to reach your highest potential as a human being. You see, you can never reach your highest potential in paid employment because your boss will allow you to develop only skills that will be beneficial to his business.

This book is also for you:

* If you feel trapped by a mediocre **job** and unsatisfactory quality of life?

*If you are an employee with nothing to show for 5, 10, 15, 20 years meritorious service?

* If you have no job security as your boss sacks staff at will.

* If you have lost enthusiasm for your work.

*If you are bored with the routine nature of your job and want a new lease of life.

This book is also for you if you work around the clock but you are always in debt before the month ends and when you are paid, you pay off your debt only to accumulate another one before the end of the month. A vicious cycle you may call it. But I have been there and know how it feels like. And that is why I wrote this book to assist you get out of the rot, yes, I call it rot because any job that stops you from fulfilling the purpose of God for your life is simply making you to waste your God-given talents. Your situation can change only if you are determined to change it.

Chapter 1

How I Quit My Day Job-The Untold Story

"If you're willing to do for a year what others *won't*, you can do for a lifetime what others CAN'T!"-Jennifer Ledbetter (alias Pot pie girl)

I quit my day job as **Deputy Editor** of **City People Quarterly**, a subsidiary of **City People Magazine** (a job many people crave for) just by selling information online.

But things were not always rosy. I was born into a relatively poor background. My parents were traders and couldn't afford to send my siblings and I to top grade schools but from childhood, I determined to make something out of my life. I was ambitious and never cared about the challenges I had regarding finance.

My first school was **Cambridge Preparatory School**, Accra, (by the way, I was born and bred in Ghana).I passed my Common Entrance in Cambridge and got admission into **Accra High School**, a public secondary school because my parents couldn't afford to send me to a private secondary school. After my **GCE**

O'levels in which I got a Grade One, I wanted to go for A levels but my parents felt it was better if I come to Lagos enroute Ibadan where my dad had arranged for me to stay with an Uncle who was going to sponsor my University education but that Uncle disappointed and I had to come back to Lagos. So, on January 29, 1995, I found myself in Lagos.

As God will have it, I got admission to study Public Relations at the **Nigerian Institute of Journalism(NIJ)**. I later changed my course to Journalism but finance was a big issue. I had to work at the **Diet Newspaper** in my final year to enable me offset my school fees. **The Diet Newspaper** job was however short-lived. I passed out of **NIJ** and found myself in the job market. I saw an advert in **the Guardian** for the position of receptionist in **Literamed Publications**, publishers of **Lantern Books**. I applied and was employed. I did that job for about 4 months but I was always unhappy. My heart was always on practising journalism.

So, I resigned with no particular destination in mind. I started scouting for jobs, in the process, I boldly walked into **City People's** office at Agidingbi, Lagos then. I requested to see the editor, Dada Eriye. He saw me and I told him my mission. Prior to that time, I did not know a single soul at the media house. I just decided to take my destiny into my own hands and it worked. I landed a job as proof-reader in **City People**. As time went on, the publisher, Seye Kehinde discovered I could write very well, so he drafted me into the reportorial department. I thereafter ascended to the post of **Deputy Editor, City People Quarterly** (one of the **City People** titles) but I was always unhappy because I knew I was not fulfilling the purpose for which God created me on that job. The job was okay as it afforded me the opportunity of meeting people I never thought I could meet in a lifetime but I was always unhappy. My boss was also understanding but I always had an empty feeling. I will wake up in the night and start crying. Yes, it was that bad. In fact, I dreaded Monday Mornings. We usually hold our editorial meeting on Monday and each staff was expected to suggest stories he or she will be working on for that week. Whether by hook or crook, you had to have at least 3 good stories you are working on every week and for me, that meant dreading Monday Mornings, not because I was lazy but because I had started losing enthusiasm in the job. My heart had started looking towards fulfilling the purpose for which I was created.

I wanted out of journalism for 3 things:

1. The job was too outgoing for my kind of person who likes to stay indoors, most of the time.
2. The schedules were sometimes erratic as you could be out covering assignments at night. That wasn't too good for me considering the fact that I had kids and a husband to take care of.

3. I always knew God had a purpose for me and fulfilling that purpose was what will make me happy all the days of my life.

But because I was a family person, I couldn't just throw in my resignation letter. I had to look for an alternative source of income – a business that will bring in money and replace my job effectively. I tell you, it was a Herculean task. So, I started reading books on success. By nature, I am a voracious reader so in no time, I had read some of the popular titles by **Brian Tracy, Rev Sam Adeyemi, Robert G. Allen, Michael LeBoeuf, Brian Sher, Bishop David Oyedepo and Dr Sunny Obazu-Ojeagbase**. I must say Dr Ojeagbase's publications played no small role in the events culminating in my firing my boss.

A friend, Victor Oriola had introduced me to **Success Digest** but somehow, I stopped buying the paper but when this vision to quit became strong in me, I started buying the paper again and there was a particular year, I think it was 2004, I attended almost all their business opportunity seminars such as **The Sunny Ojeagbase Infoproduct Packaging and Marketing Bootcamp, How to Start Your Own Profitable Publication, 3 Online Businesses Guaranteed to Boost Your Income**, etc. In fact, I became a regular customer at **SADC (Success Attitude Development Centre)** all because I wanted financial freedom which will in turn culminate into my firing my boss. I also joined **SDLC (Success Digest Leaders' Club)** and was attending the monthly meetings. You see, I was hungry for financial freedom and was ready to pay the price for success.

Prior to 2004 when I was able to afford the **Infoproduct Bootcamp**, I had started researching how to make money on the net. I got to know through my research that if I wanted to breakthrough quickly online, I should sell information. I started thinking of what information I could sell. At this point, I must say I had not the slightest idea. I started praying and asking God what He would have me do. I would wake up in the night and ponder over it. One day, the idea just dropped: 'publish information on how Nigerians can start a business with little or no money. There are so many of them who have buried their dreams because of finance'. So, I set out to working on the manual, placed an advert and 4 people paid for it. This happened in 2003. For me; it was exhilarating that people could pay into the account of someone they had never met before. Since then, I have created products that did well in the Market place while others failed woefully. I started my Internet Business without any formal Computer and Internet Training. In fact, I had never seen a computer in my life prior to the time I picked interest just by reading the **WWW** column in **Success Digest magazine**. And to crown it all, I launched the first product without a computer of my own nor Internet connection. I did everything, from research, typesetting, proofreading to packaging at the Business Centre. In fact, I wrote the manual from the rug in our living room because at that time we couldn't afford to buy a table.

As time went by, I was able to buy a Desktop Computer and got it connected to the Internet. It made my Internet Business more convenient as I will go to work in the morning and retire home to focus on my part time business at night. Sometimes, I would stay awake through the night and leave for office in the morning. Of course, I would dose off for about an hour or so (you can't cheat nature) at work but that didn't bother me. I just wanted out of the poverty trap and I was prepared to pay any price to achieve my goal. Then, I used to call myself an employee by day and entrepreneur by night. It remained like that between 2003 and August,2007. I was making good money without leaving my house. Since all I needed was a Laptop and Internet connection, I saw no need to get an office space. More so, I enjoyed the freedom that came with doing my business from home. I could stay around my kids, monitor them, etc

But prior to leaving my day job in 2007, people who knew I had knowledge of Internet Business had started pestering me. They wanted to know my office for training purposes and since I didn't have one, I resorted to meeting them at eateries. I had a mobile office, sort of. At a point however, the mobile office arrangement stopped working (the eateries will not allow you to open your laptop to even teach anything) and I was pushed to get office accommodation but not too far from home.

So, how exactly did I quit? In May 2007, I had my last baby and was given the mandatory 3 months leave. During the leave, I focused more on my Internet Business and I was amazed at the growth the business recorded. I didn't even feel I was not at work. I could afford the basic necessities of life. So, when it was time to resume, I put 2 and 2 together. "If this business has sustained me for these 3 months without my going to the office to collect my salary, then this business needs my full attention." More so, I knew if I resumed back at work, I will soon be consumed with it and my own business will start to suffer. I tell you, it was not an easy decision to take. I ruminated and ruminated and decided to 'burn the bridge' like Napoleon Bonaparte. I also prayed over it and had the assurance that I wasn't going to suffer. But one thing I didn't do was to start telling people. Of course, I told my husband who advised I think about it thoroughly. No other person was told, not even my parents, because I knew they would discourage me. And I didn't want that because I had a destiny to fulfil and that destiny was not in my **City People** job. In critical moments like this, just know that your dear ones may mean well for you but do they mean well for your destiny?

I took courage and wrote my resignation letter the day I was supposed to resume(August 3rd,2007).I explained myself to my boss and in less than 30 minutes, I was free from my just-over-broke(sorry, job).Was I scared inwardly? You bet I was. Here I was having a 3-month-old with all the expenses (diapers, baby food, clothes etc); in fact, it was the most inappropriate time to resign but somehow, I had the assurance that things were going to work in my favour. And of course, I had the full financial support of my husband.

The first challenge I had was being able to discipline myself to work at home. You see, I was used to 'leave-home-in-the-morning-and-return-at-night-routine', so, adjusting to not leaving home at all and also not having anybody to tell me what to do was a bit of a challenge but I overcame it. I quickly realised that being able to discipline myself and manage my time was key to my success, so, I drew up a work time-table for myself and will do nothing but work when I was supposed to. Another thing I missed was the company of my colleagues. At home, there was nobody to talk to once the kids had gone to school. But I saw the big picture and didn't allow that to discourage me.

I endured working full time from home for about 3 months. In November 2007, I got an office accommodation and registered a business name. For 4 solid years, I did business with my personal name and bank account, so, if you think you can't do business with your own name, think again.

E-wealth Training Centre begun full fledged operations on November 5th 2007. I tell you the first day at work was hectic. I had to get a Generator by hook or crook. NEPA was on strike that day and I needed light to power my laptop and Internet connection. I started that business single-handedly with no employee. I was the cleaner, secretary, despatch man (or woman, if you like), sales man, advertising executive, etc. But I didn't mind because I knew where I was going. I knew great things start small. Nevertheless, it brought so many things I had taken for granted in my former place of work to the fore. My employers paid for cleaners, errand girls, receptionist, secretary, etc but now I found myself doing all these but I bore my burden silently.

In fact for about 3 months, I will stay in the office alone with no one coming in to ask me about anything but I promised myself one thing-I will never ever give up. I will see my dream through. Those were really heady days but I thank God because they taught me that entrepreneurship and being an employee were miles apart.

Today, I thank God I made that promise and fulfilled it. I have people working with me and their salary has been regular. Also, our business tentacles are spreading but I definitely know whatever we are seeing today is a shadow of greater things to come. It has not been easy (the road has been full of bumps) but it has been very rewarding and fulfilling because I'm happy that at last, I'm fulfilling the purpose for which I was created. I'm living my dream, so to speak.

Some friends who heard I resigned always ask me if I have any regrets. I tell them, I have none even though it has been a hard and uncertain journey. I would still do the same thing if I had to do it all over again. For once in my life, I'm actually living my dream; I'm doing what I love doing and getting paid for it. There is truly more to life than money and I am here to say if you are out there thinking about making a plunge to stop trading your life for a paycheck, you can do it. It is hard work and scary but it can be done and remember, you can always go make a living. So, if you are reading this and you are always happy on Fridays

and sad on Mondays, have a rethink, do you really belong to that company? Ask God for direction and He definitely will answer.

I have told you my story to give you an idea of how I was able to quit my day job but this book is not about me, it's about you. It's about how you can be financially free and even quit your day job. After all, those of us that have done it are people like you. But you need to have a plan of action, be committed to working out your plan, discipline yourself to do whatever you have to do at the right time, take charge of your life, move out of your comfort zone, act with a lot of courage, and I tell you, you will not fail.

Just See what you are missing if you do not get a copy of this book right now:

Chapter 2 - Yes, You Can!

Chapter 3 - How Exactly Should I Quit My Day Job?

Chapter 4- Create Multiple Streams of Income

Chapter 5- A Step-By-Step Guide to Starting Your Own Business

Chapter 6- Start with What You Have

Chapter 7- How to Transform Your Ideas Into Non-Stop Cash Generators

Chapter 8- How to Quit Your Day job Just by Selling Information Online

Last Line-Take the Plunge Now!

To get a copy of this book, just pay the sum of N2,000 into GTbank Account No-232704110110.Account Name: E-wealth Ventures.

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This is an introductory offer, take advantage of it, you'll be glad you did! N2000 is what you can spend at a sitting with friends at a fast food outlet, please invest your money wisely to build a solid future for yourself. A word to the wise, they say, is enough!

High Praises for How to Quit Your Day Job Without Any Regrets Whatsoever!

1) Congratulations for a masterpiece of a work. It was simply irresistible!

Dr. Sunny Obazu-Ojeagbase
Publisher, Success Digest and Complete Sports

2) You have spent a great deal of your time working for somebody else, with little time left to pursue that burning desire. Iyabo helps you to catch up on that dream while there is still time. It is never too late. It is worse leaving it too late and end up dreaming rather than living the dream. A journey of a thousand years takes but a step to start. It is that first step that is difficult. Iyabo helps you not only to take that one step, but also to fly.

The book is frank, saying it as it is, straight to the point and crisp"

Dr Bisi Abiola (Publisher, Indulge Magazine)

3) This is definitely the book you would have wished you had been given when you graduated from school or when you left that first paid employment, when you needed to know what career choice to make and what mentors you needed and what sort of life plans to gravitate towards. It is also the book you would have wished to have as an entrepreneurial convert to have edged you on earlier especially when you needed information to start out and reasons to press on; there are no fancy models, gimmicks or quick ways to make it theories in this book. The book is a compendium of all the resource you need on the journey to taking charge of your time, finances and future as well as a reminder of why you are on the right path and many more reasons to stick with your guns about being your own boss. There is enough background information in this material though not overwhelming details, I promise you; this is tried, tested and trusted information you can rely on.

Aderonke Onadeko-Osayande
C.E.O, DRNL Consult limited / BNP Paribas

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